



Yashovardhan Sharma

Multidisciplinary Designer & Management Professional
Product | Service | Experience | Textile

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CONTACT

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EDUCATION

MA Service Design
University of the Arts
London
2021-Current

Product Design
Parsons ISDI Mumbai
2016-2020

BA Sociology
Mumbai University
2016-2019

Diploma in Photography
XIC St. Xaviers, Mumbai
2017

SKILLS

Design Thinking
Stakeholder Management
Systemic Journey mapping
Project Management
Product Management
Manufacturing
Research & Development
Ideation & Prototyping
AGILE methodologies
Adobe Suite
3D CAD Software

ABOUT

I am a multidisciplinary designer with a strong understanding of user and system centric design thinking. In my past projects I have worked as a strategist, speculative analyst, industrial designer product manager and collection merchandiser at organisations of all sizes- studios and corporates. Currently, I am pursuing an MA in Service Design at LCC of UAL and am actively looking for a part-time role at a studio that understands the value of design or is looking for someone to introduce design thinking into their foundation. Check out my website for more.

WORK EXPERIENCE

Lead Product Experience Designer & Merchandiser
Cosy Creations India | Jul '20-Sep '21

- Working as a product designer, speculative analyst and a merchandiser at my family business I have developed a passion for rugs that drives me closer to social change and craft restoration. Interacting with buyers for design development and craftsmen for product development has allowed me to harmonise between the two distinctly contrasting categories of stakeholders. Here, I also learnt how to manage small and large teams landing business on cyclic basis worth 100,000 Euros, while establishing my own Rug Atelier that focuses on delivering finest quality of contemporary handknotted rugs to a world of clients.

Product & Experience Designer
Philips Bangalore, India | Jan-May '20

- Product and Experience Design Intern at Philips Innovation Centre, Bangalore - Speculative Kitchen-Systems design

UX/UI Design Intern
Deloitte, India | Jun-Aug '19

- UI/UX internship at Deloitte TTI LLP, Internal Firm Services

Others

- Camden Borough User centric project on Learning recognition with street artists.
- Newham Council Collaborative project- Participatory Design.
- Southwark Council- Climate studio project on identifying preferable carbon neutral futures using speculative design tools.
- Retail & Design Consultant at HEALS, London
- Professional Journal Photographer and writer.